

SEPTEMBER
12 – 15 2024


HARD ROCK DENVER SUMMIT

Media and Communications

Contact: exhibitor@hardrocksummit.com

All offered advertising opportunities are subject to availability.

The Fall Show for the finest
minerals, fossils, gemstones & jewelry



Show Guide



Take your chance to attract visitors through a broad distribution via our show guide before and during the Denver showcase.

SPECIFICATIONS

Trim size	210 x 297mm (w x h)
Bleed size	216 x 303 mm (w x h)
File types	pdf, jpg (300dpi)

Artwork due	June 30th, 2024
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AD PRICES

Front inside cover	1,250 USD
Back inside cover	1,000 USD
Back cover	2,500 USD
Double page spread	1,500 USD
Full page	750 USD
Half page	400 USD

Indoor TOP 1 Banner



TOP 1 banner is the prime spot at Hardrock Summit.



Located directly at the entrance

A 3m wide banner in the most central location welcoming visitors just after entering the venue.

SPECIFICATIONS

size	4.300 x 2.240mm (w x h)
Visible area	3.720 x 2.240mm
File size	4.320 x 2.260mm
File types	pdf, jpg (300dpi)

Artwork due June 30th, 2024

AD PRICES

Indoor TOP 1 banner	1,500 USD
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Including production

Indoor TOP 2 Banner



Located directly at the entrance

TOP 2 banner is a more than 4 square meter ad space in the central hallway between the gem and the mineral area right beside the registration desks.

SPECIFICATIONS

size	2.830 x 2.250mm (w x h)
Visible area	2.250 x 2.250mm
File size	2.850 x 2.270mm
File types	pdf, jpg (300dpi)

Artwork due June 30th, 2024

AD PRICES

Indoor TOP 2 banner	900 USD
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Including production

Roll-Up Banner

Roll-Ups are the most efficient way to attract visitors to your booth. At Hardrock Summit we offer up to 18 defined Roll-Up placements and do also take care for their production.

PLACEMENTS

- AT MAIN ENTRANCE
- GEMFOYER
- MINERAL FOYER
- SIDE FOYER
- HOTEL ENTRANCE
- DGMS FOYER

(see details on floorplan)



SPECIFICATIONS

size	850 x 2.000mm (w x h)
File size	852 x 2.101mm

Detailed fact sheet upon request

AD PRICES

Roll-Up placement	450 USD
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Including production

Artwork due	June 30th, 2024
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Outdoor Walkway

Let visitors know about your treasures just when they arrive at the show! A limited amount of walkway posters guarantee a high awareness.



Frontside parking placements



Backside parking placements



PLACEMENTS

- AT MAIN ENTRANCE
- GEMFOYER
- MINERAL FOYER
- SIDE FOYER
- HOTEL ENTRANCE
- DGMS FOYER

(see details on floorplan)

SPECIFICATIONS

size	594 x 841 mm (w x h)
File size	600 x 847 mm

Detailed fact sheet upon request

AD PRICES

Outdoor walkway	350 USD
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Including production

Artwork due	June 30th, 2024
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Logo on floorplan

Make yourself be easily found for visitors by having your logo on the printed floorplans.

(available for 9sqm booth space or more)



SPECIFICATIONS

size	Logo as vector file
File	pdf, eps

AD PRICES

Logo imprint	75 USD
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(possible for 9 sqm or more)

Artwork due	June 30th, 2024
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Lanyards



Hardrock Summit visitors need to register for security reasons and visibly wear their badge. Therefore, our lanyard is the perfect way to tell everyone that you take part in the show.

SPECIFICATIONS

File type	Logo as vector eps
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AD PRICES

LOGO placement	1000 USD
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*Up to 4 logos from different companies are possible.
Exclusive (complete) booking possible.*

Artwork due	May 31st, 2024
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Including production

Coffee cups



Let's meet for a coffee!
With your message on every cup you'll be the most attractive date throughout Hardrock Summit.



Cups will be distributed at hospitality desks throughout the show

SPECIFICATIONS

Printable space approximately

244 x 99mm (w x h)

Product sheet upon request

AD PRICES

Coffee cup

2,000 USD

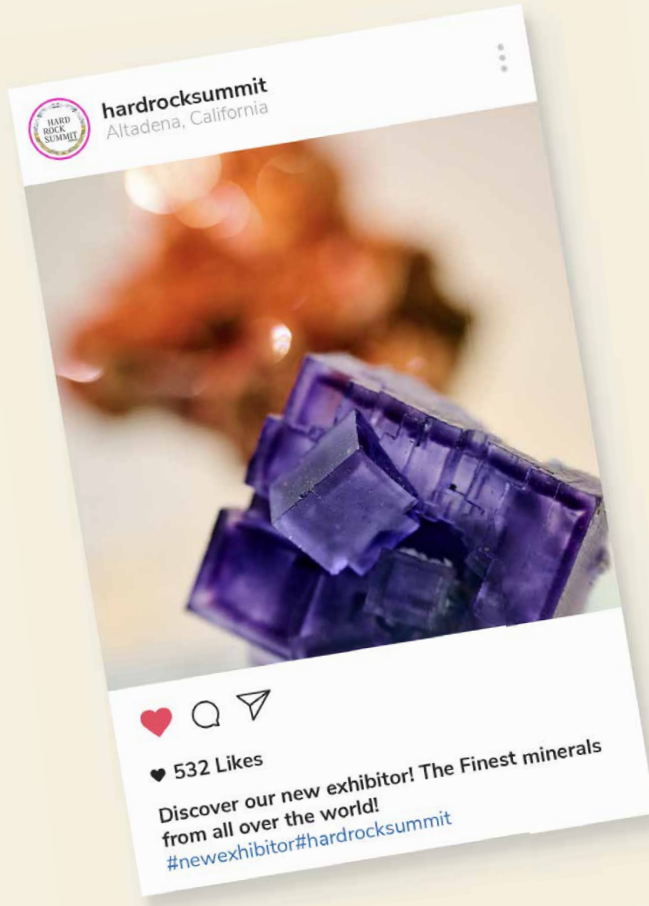
Artwork due

June 30th, 2024

Including production

Social Media Post

Get your message to Hardrock Summit's Followers throughout the year! We keep our community regularly informed about news - be part of it.



SPECIFICATIONS

Input	Picture (1080 x 1080px), Text, Hashtags
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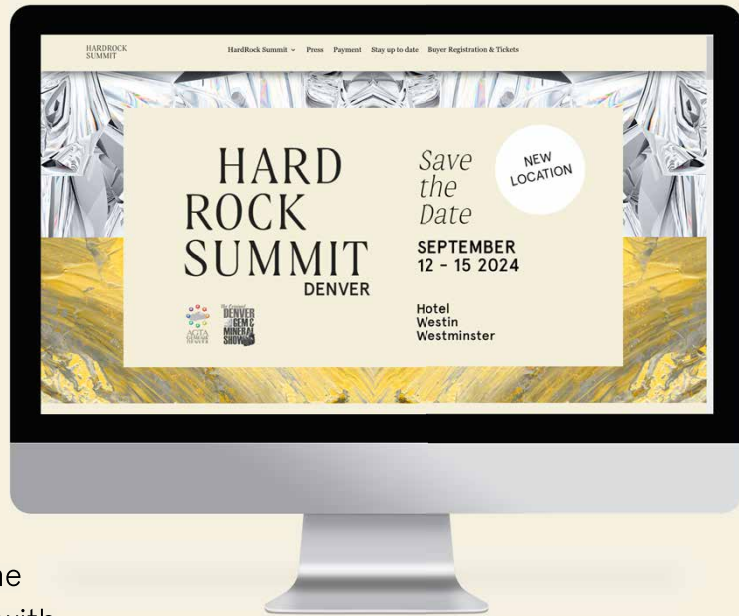
AD PRICES

Exhibitor post	90 USD
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ARTWORK DUE	One week before selected date
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Including production

Exhibitor Portrait



Get your own subsite on the Hardrock Summit website with your text and pictures as well as links to your social media, website or webshop.

SPECIFICATIONS

Text up to 1000 words

Pictures 72dpi, up to 10 pictures

Links provided as txt or doc(x)

AD PRICES

Exhibitor portrait

250 USD

Artwork due

As soon as possible

Newsletter Banner

Become a part of our continuous visitor information by Hardrock Summit's newsletters and benefit from a broad audience all over the year.



DATES

- MID OF EACH MONTH (AROUND 15TH)
- PORTRAIT-NEWSLETTERS FROM ONE MONTH TO THE SHOW
- DETAILS UPON REQUEST

SPECIFICATIONS

Header banner	200 x 200px
Content banner	500 x 125px

AD PRICES

Header banner	200 USD
Content banner	125 USD
Exhibitor portrait	90 USD

Artwork due two weeks before sending date

Location Overview

THE WESTIN
WESTMINSTER
 10600 Westminister Blvd.
 Westminister, CO 80020

Roll-Ups Mineral Foyer

Roll-Ups GEM Lobby

TOP 1 Banner

Walkway poster backside parking

TOP 2 Banner

MAIN ENTRANCE

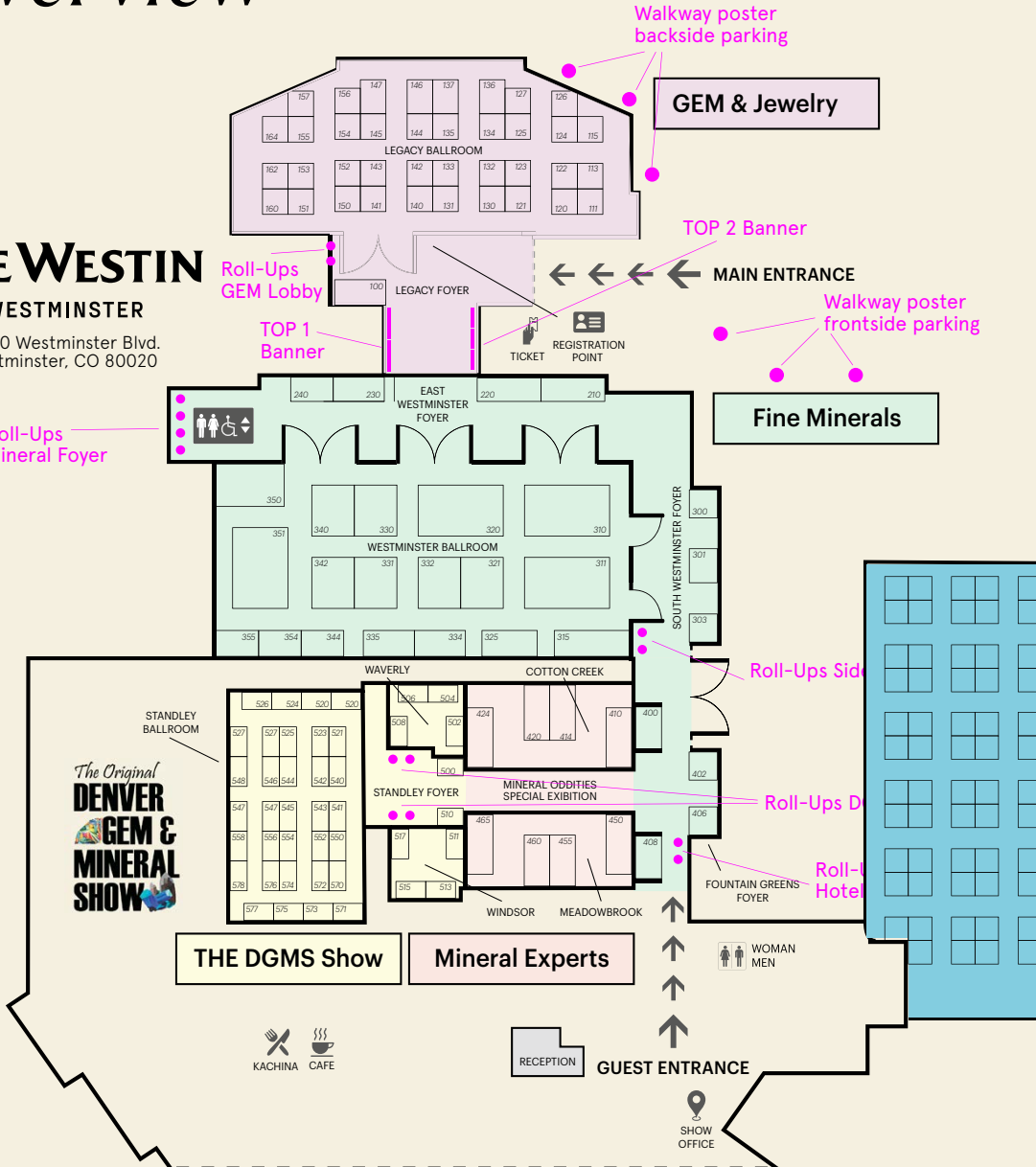
Walkway poster frontside parking

Fine Minerals

Roll-Ups Side

Roll-Ups D

Roll-Ups Hotel



print advertising

ITEM	SPECIFICATIONS	AD PRICES
<input type="checkbox"/> Show guide	Trim size 210 x 297mm (w x h) Bleed size 216 x 303 mm (w x h) File types pdf, jpg (300dpi) Artwork due June 30th, 2024	<input type="checkbox"/> Front inside cover 1,250 USD <input type="checkbox"/> Back inside cover 1,000 USD <input type="checkbox"/> Back cover 2,500 USD <input type="checkbox"/> Double page spread 1,500 USD <input type="checkbox"/> Full page 750 USD <input type="checkbox"/> Half page 400 USD
<input type="checkbox"/> Indoor TOP 1 banner	Size 4.300 x 2.240mm (w x h) Visible area 3.720 x 2.240mm File size 4.320 x 2.260mm File types pdf, jpg (300dpi) Artwork due June 30th, 2024	Indoor TOP 1 banner 1.500 USD <i>Including production</i>
<input type="checkbox"/> Indoor TOP 2 banner	Size 2.830 x 2.250mm (w x h) Visible area 2.250 x 2.250mm File size 2.850 x 2.270mm File types pdf, jpg (300dpi) Artwork due June 30th, 2024	Indoor TOP 2 banner 900 USD <i>Including production</i>
<input type="checkbox"/> Roll-Up banner	Size 850 x 2.000mm (w x h) Visible area 852 x 2.101mm <i>Detailed fact sheet upon request</i> Artwork due June 30th, 2024	Roll-Up placement 450 USD <i>Including production</i>
<input type="checkbox"/> Outdoor walkway poster	Size 594 x 841mm (w x h) Visible area 600 x 847mm <i>Detailed fact sheet upon request</i> Artwork due June 30th, 2024	Outdoor walkway 350 USD <i>Including production</i>
<input type="checkbox"/> Logo imprint	Size Logo as vector file eps, pdf	Logo placement 75 USD

Company name / name

Booth number

Date and signature

exclusive and digital advertising

ITEM	SPECIFICATIONS		AD PRICES	
<input type="checkbox"/> Coffee cups	Printable space approximately 244 x 99mm (w x h) <i>Detailed fact sheet upon request</i> Artwork due June 30th, 2024		Coffee cup	2,000 USD
<input type="checkbox"/> Social media post	Input	Picture (1080 x 1080px), Text, Hashtags Artwork due One week before selected date	Exhibitor post	90 USD
<input type="checkbox"/> Exhibitor portrait	<ul style="list-style-type: none"> Text up to 1000 words Pictures 72dpi, up to 10 pictures Links provided as txt or doc(x). Artwork due As soon as possible		Exhibitor portrait	250 USD
<input type="checkbox"/> Newsletter banner	Header banner	200 x 200px (w x h)	Header banner	200 USD
	Content banner	500 x 125px (w x h)	Content banner	125 USD
	<i>Detailed fact sheet upon request</i>		Exhibitor portrait	90 USD
	Artwork due	Two weeks before sending date	<i>Price per newsletter</i>	
DATES				
<ul style="list-style-type: none"> Mid of each month (around 15th) Portrait-Newsletters from one month to the show Details upon request 				
<input type="checkbox"/> Lanyards	File type	Logo as vector eps	LOGO placement	1000 USD
	Artwork due	May 31st, 2024	<i>up to 4 logos from different companies are possible. Exclusive (complete) booking possible. Including production.</i>	

Company name / name

Booth number

Date and signature