



**HARDROCK
SUMMIT 2022**

Traffic
Guidelines

Set-up:

Friday, September 2 through Monday, September 5 for booth construction and related 3rd party vendors only.

Tuesday, September 6: For "Evolution": from 10.00am - 10.00pm (Exhibitors)
 For "Sparkle & Joy": from 2.00pm – 10.00pm (Exhibitors)

Wednesday, September 7: from 7.00am - 10.00pm (Exhibitors)

Thursday, September 8: from 7.00am - 9.00am when show starts

on all other show days exhibitors may enter at 8.00am before the show opens at 9.00am

Show Time:

Thursday, September 8: from 9.00 am - 5.00pm

Friday, September 9: from 9.00 am - 5.00pm

Saturday September 10: from 9.00 am - 5.00pm

Sunday, September 11: from 9.00 am - 3.00pm

Dismantling:

Sunday, September 11: from 3.00 pm - 10.00pm

Monday, September 12: from 7.00 am - 12.00pm

Important – must read!

Logistics Info for Exhibitor Unloading:

For those not being able to hand-carry and/or wheel-in their items to their booth space, please contact Patrick in advance of your arrival to arrange your arrival time and schedule for load-in of your booth related equipment and/or merchandise.

Please be sure to secure your load-in time. Please be aware that there may be waiting times since there are other shows moving in/out at the same time. **We encourage as many exhibitors to hand-carry if possible.**

Patrick can be reached at the following number and email:
(cell) 909-261-2669 or email @ pkol99@verizon.net

Please note that you will be required to drive up to one of the designated dock spaces as per the attached directions. You will be asked to expeditiously unload with the assistance of Shepard hired union personnel, with the handling procedure described in more detail in the FAQ document located on HRS' website <https://hardrocksummit.com/download-area/>

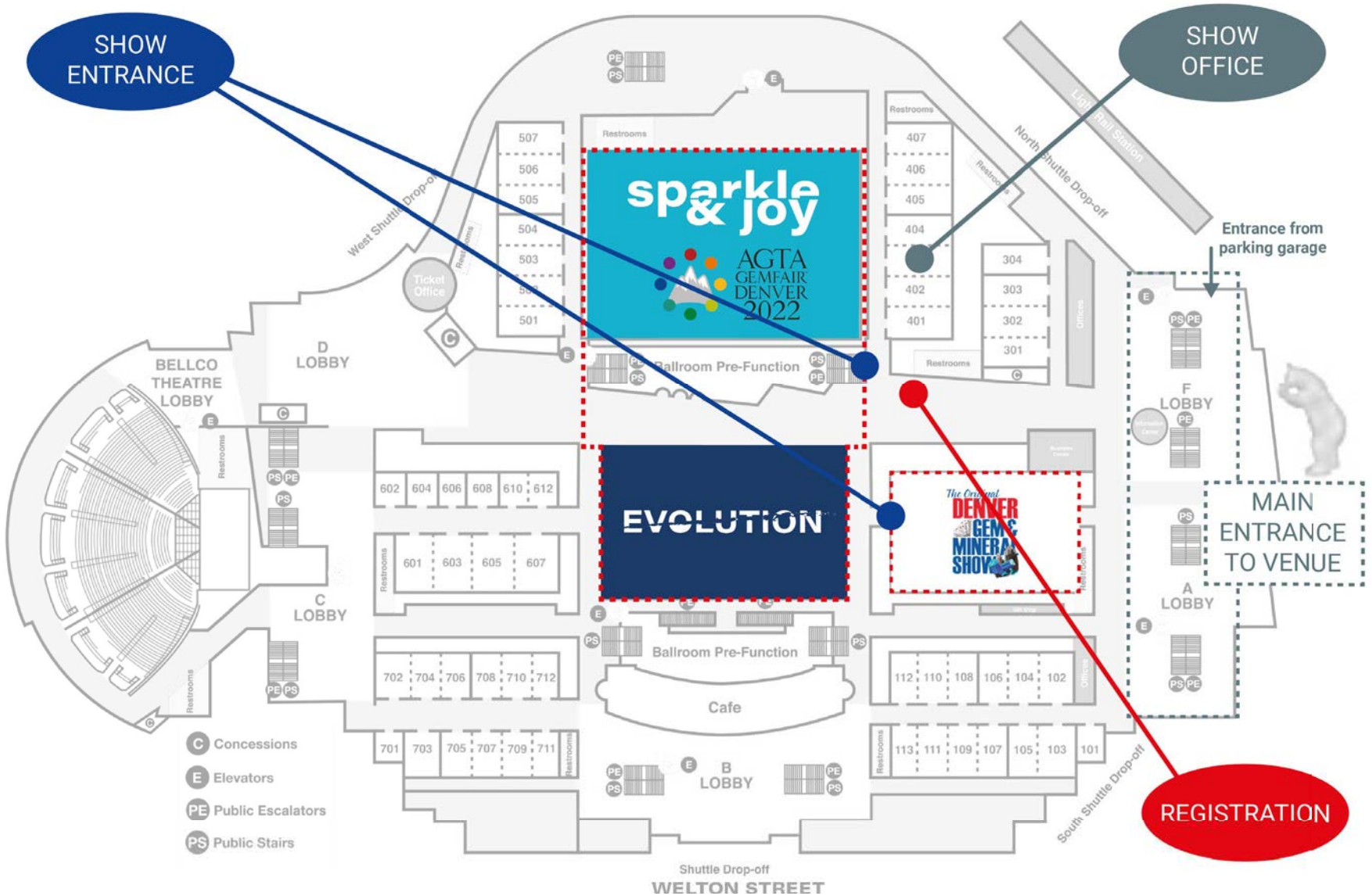
HRS will primarily use the **“Lower Level Docks” closer to the ballrooms** and, only if decided by HRS Team, the other on the Welton Street level which will require your using a freight elevator. Driving Directions are provided in the attached.

You must have at least 2 people driving up in one vehicle, with one person being able to park the vehicle after unloading and the other staying with the unloaded material. This will allow the next exhibitor to use the dock space. We are allocating not more than 20-30 minutes and, in some instances, up to 1 hour, if warranted, for each exhibitor to unload and move their vehicle. Any change to that should be addressed with Patrick on site. In case the docks are in use, there is parking available on Welton Street where we have reserved parking metered spaces that are bagged. You will need to obtain a permit from Patrick and place it on your dashboard. Such parking is short term (max 1 hour) and therefore temporary.

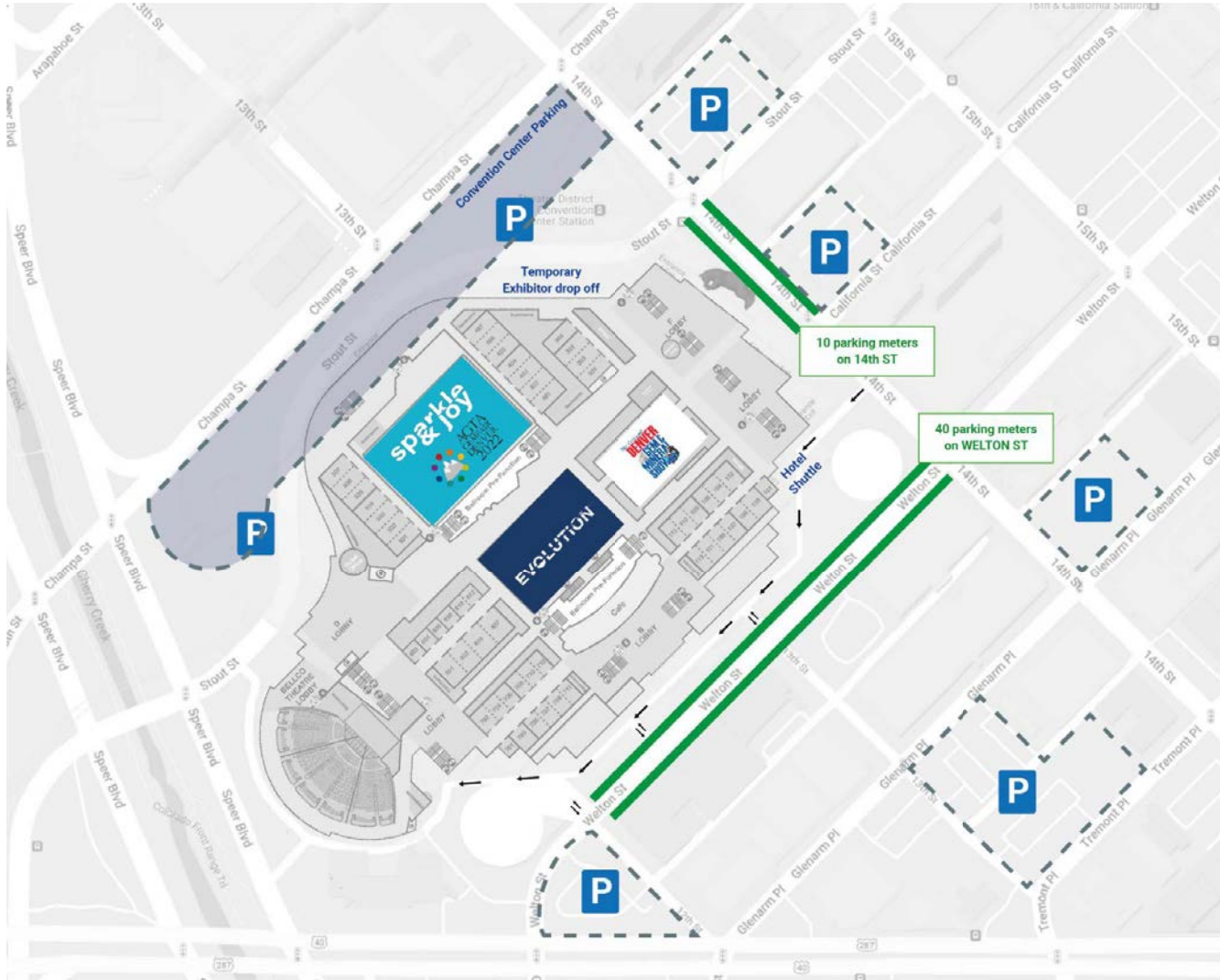


DGMS Exhibitors: Please contact Amber or Ron directly for traffic instructions regarding the Club Show.

Venue & Shows



Parking



Additional parking options may be indicated on <https://www.bestparking.com/denver-co-parking/>

Loading - Directions



To **Lower Level Docks** (& Welton Docks 17&18)

Accessing the **Four Seasons Ballroom** and the **Mile High Ballroom**

From EAST Colfax:

- Proceed on Colfax westward and turn right onto 12th Street.
- Proceed straight on 12th into the CCC – dock entrance dock entrance helix will be on your left.

From WEST Colfax:

For POV:

- Proceed on Colfax eastward and turn left onto Welton Street.
- From Welton, turn left into the CCC driveway at 12th Street.
- Proceed left to dock entrance helix.

For Large Trucks:

- Proceed on Colfax eastward and turn left onto Welton Street.
- From Welton, turn right onto 13th Street.
- From 13th, turn right onto Glenarm Street.
- From Glenarm, turn right onto 12th Street (This is a looped route).
- Proceed straight on 12th into the CCC – dock entrance dock entrance helix will be on your left.

HRS team will confirm which docks to use upon arrival.

