

HARDROCK SUMMIT 2021

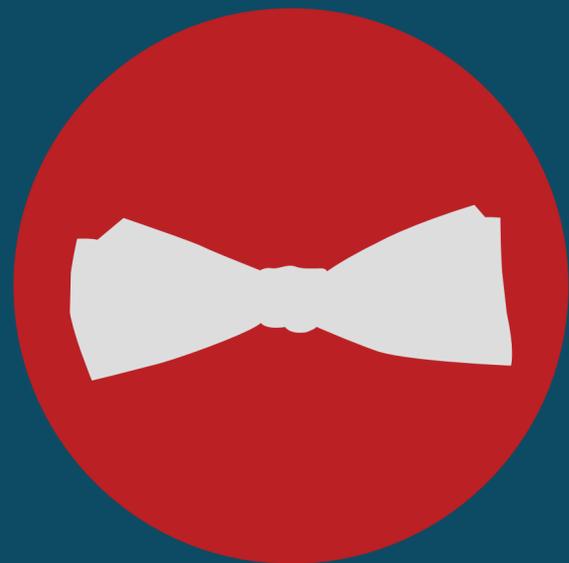
EVOLUTION

September 16th - 19th 2021
@ Four Seasons Ballroom at Colorado Convention Center



DAPPER

EVENT DESIGN &
PRODUCTION



EVENT DESIGN. **DONE DAPPER.**

Dapper Event Design and Production is a premier experiential design and production agency specializing in connecting our client's brands with guests through memorable and creative events. Servicing globally from offices in Arizona and Colorado, we offer a full-service approach to the ideation, design, and execution phases of our event experiences. Our passionate team of in-house designers, florists, fabricators, and event producers know event design, done dapper.



DAPPER DEFINED.

At the core of our organization is a team of professionals who pride themselves on delivering superior results while building personal relationships with our clients. Led by co-founders Collin Shepherd and Alex Wurth, we have a people-first culture and provide high-end customer service to match the care and passion our team puts into each event. Sure, there are many event teams out there, but there's only one dapper team.

COLLIN SHEPHERD

Co-Founder & Creative Director

ALEX WURTH

Co-Founder & Director of Events and Operations



EVENT PRODUCTION

Logistics and Operations • Event Management
Vendor Sourcing • Entertainment Management
Event Rentals



CREATIVE SERVICES

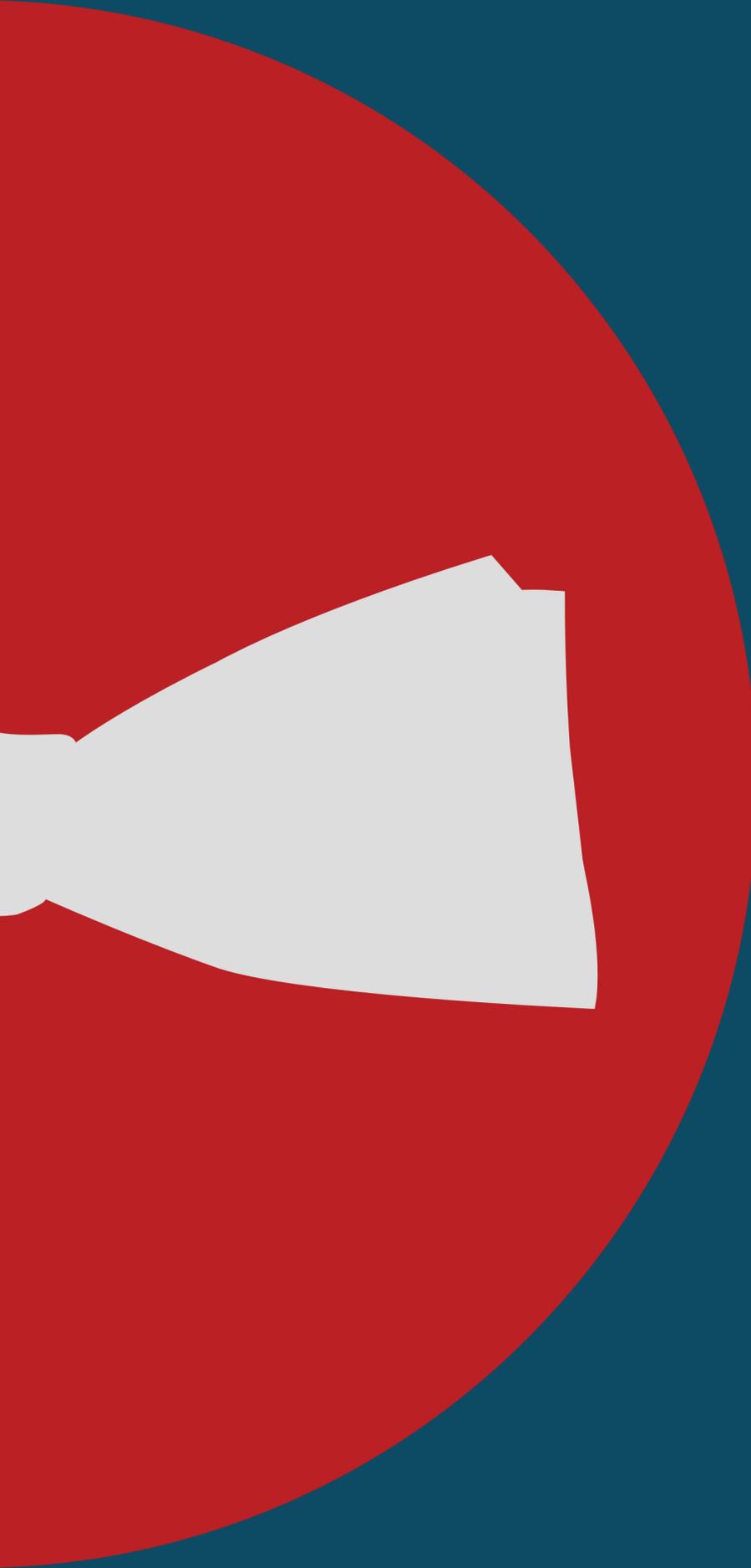
Event & Experience Design • Brand Activation
Décor • Event Theming • Floral Design
Graphic Design



CUSTOM FABRICATION

Scenic Props • Custom Displays • Pop-up Activations
Installations





THE **DAPPER** TOUCH.

“Dapper Event Design & Production is one of the most innovative and inventive floral and event design companies I’ve had the privilege of partnering with. Alex, Collin and the team are quick to respond with prolific proposal ideas when deadlines are demanding. Their designs are truly ingenious and inspirational. I love working with Dapper as no matter the request or the budget, they figure out a creative approach and solution.”

Dapper Corporate Client



OUR CLIENTS

Google



HBO

RingCentral[®]

zoom



Boston
Scientific

US.
FOODS





OUR WORK

EVENT

Corporate Convention

OVERVIEW

A major medical manufacturer brought their team of 1,600 to Denver for a 4-day sales conference at Denver's Gaylord Rockies Resort & Convention Center. The conference featured 17 individual events including awards dinners, breakout sessions, and after parties. Our challenge? Transform over 100,000 square feet of ballroom space to create a unique experience for each event within the 4-day conference.

OUR WORK

After creating a comprehensive event proposal for our client, we went to work designing and building custom fabricated installations, lavish tablescapes, centerpieces, and sweeping florals. On the final night we took guests out of the traditional ballroom space and transported them to a vibrant multi-colored closing party inspired by a simple vintage toy, the kaleidoscope.





BY THE NUMBERS

1,600

Attendees

17

Total Events

4

Days

260

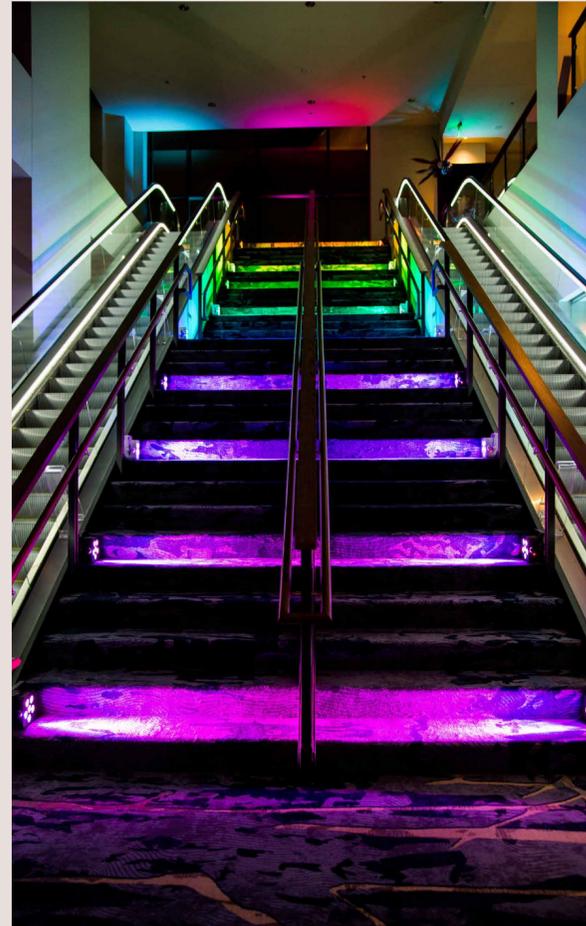
Centerpieces

6

Custom Installations

14,500

Individual Flowers





OUR WORK

EVENT

Cottonwood Club Monthly Event Series

OVERVIEW

A national entertainment agency sought to produce a turnkey ticketed event series to celebrate the roaring 1920's in a modern era. We developed a high-end 1920's speakeasy soiree that was executed monthly, leading into 2020, complete with dress code, opulent cocktails, awe-inspiring entertainment, and decadent culinary offerings.

OUR WORK

Our work began by negotiating a contract with an art-deco themed venue. We worked alongside the agency to design custom branding for the event series, which included digital and print assets. We also designed unique décor elements to give each event an authentic 1920's feel. For the execution of each event, we managed all on-site logistics, including event production and run of show, décor and scenic props.





BY THE NUMBERS

5

Sold-Out Events

25

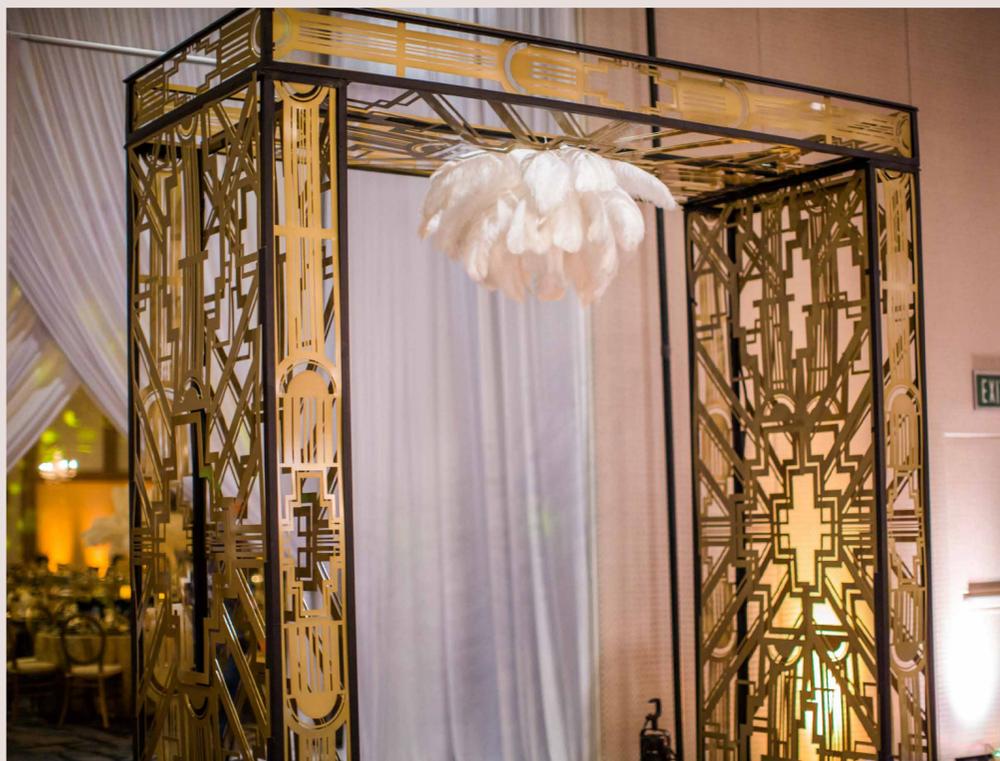
Rip-Roarin' Entertainers

5,250

Sidecar Cocktails Served

2,000

Flapper Dresses & Dapper Dans





OUR WORK

EVENT

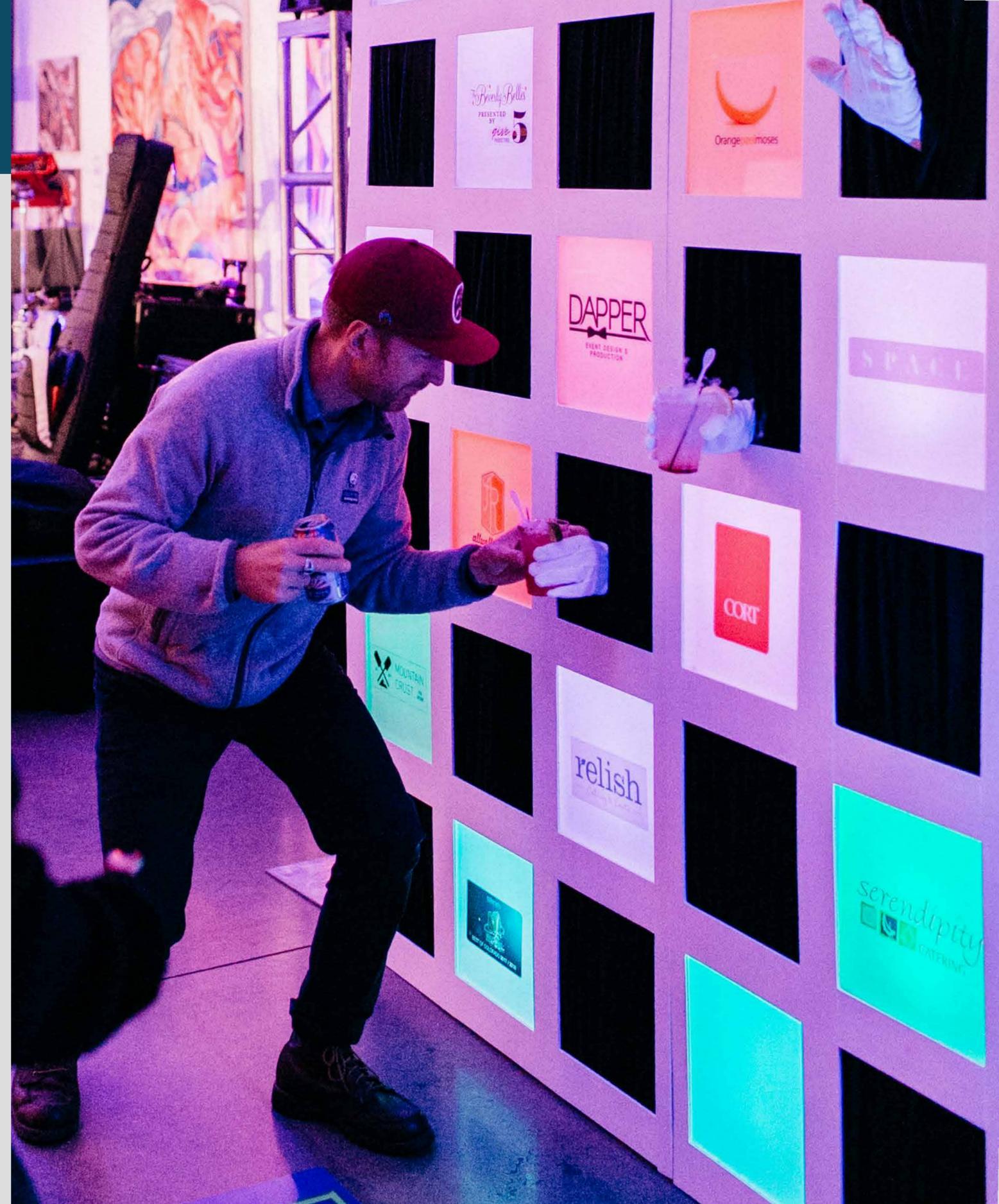
Brand Launch Party

OVERVIEW

When a creative management agency wanted to expand their business to Denver, they looked for a unique way to make a statement in a saturated market. Our goal was to design a one-of-a-kind launch party to ignite curiosity for attendees and bring attention to the new business in town. We developed out-of-the-box concepts with our Night of Curiosity and brought to life oddities and showstopping performances while bringing together industry leaders, potential clients, media, and influential community members.

OUR WORK

From concept to execution, we provided full-service event production, including vendor sourcing, entertainment management, graphic design and branding, floral design, and custom fabrications. Strategically executing the Night of Curiosity theme, we produced an evening that was the talk of the town and resulted in 7 new clients for the agency.





BY THE NUMBERS

400

Attendees

18

Oddities

620

Cocktails Served Behind The Mystery Wall

7

New Clients

1

Curious Night





LET'S TALK!

Thank you for taking time to review our capabilities. We look forward to the opportunity to bring your event to life. We'd love to design a complimentary proposal to further highlight our capabilities and give you an idea of how we do event design, dapper style!

CONTACT COLLIN & ALEX AT:

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859-513-0380

SEE MORE OF OUR WORK AT:

www.dappereventdesign.com



@dappereventdesign

CHEERS!

- The Dapper Team