The background of the entire page is a composite of abstract textures. The top half features a complex, symmetrical crystalline pattern in shades of white, grey, and light blue, resembling a close-up of a mineral specimen or a microscopic view of a crystal. The bottom half is dominated by a large, textured area with earthy tones of yellow, grey, and black, which looks like a mineral specimen or a fossilized surface.

**SEPT 4 – 12, 2025**

INDOOR SHOW: SEPT 4 – 7  
OUTDOOR SHOW: SEPT 4 – 12

# HARD ROCK DENVER SUMMIT

## *Media and Communications*

Contact: [exhibitor@hardrocksummit.com](mailto:exhibitor@hardrocksummit.com)

All offered advertising opportunities are subject to availability.

The Fall Show for the finest  
minerals, fossils, gemstones & jewelry

# Show Guide



Take your chance to attract visitors through a broad distribution via our show guide before and during the Denver showcase.

## SPECIFICATIONS

Trim size	210 x 297mm (w x h)
Bleed size	216 x 303 mm (w x h)
File types	pdf, jpg (300dpi)

Artwork due	June 30th, 2025
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## AD PRICES

Front inside cover	1,250 USD
Back inside cover	1,000 USD
Back cover	2,500 USD
Double page spread	1,500 USD
Full page	750 USD
Half page	400 USD



# Indoor TOP 1 Banner

YOUR AD  
HERE!



**TOP 1 banner** is the prime spot at Hardrock Summit.



*Located directly at the entrance*

A 3m wide banner in the most central location welcoming visitors just after entering the venue.

## SPECIFICATIONS

size	4.300 x 2.240mm (w x h)
Visible area	3.720 x 2.240mm
File size	4.320 x 2.260mm
File types	pdf, jpg (300dpi)

## AD PRICES

Indoor TOP 1 banner	1,500 USD
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*Including production*

Artwork due	June 30th, 2025
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# Indoor TOP 2 Banner



*Located directly at the entrance*

**TOP 2 banner** is a more than 4 square meter ad space in the central hallway between the gem and the mineral area right beside the registration desks.

## SPECIFICATIONS

size	2.830 x 2.250mm (w x h)
Visible area	2.250 x 2.250mm
File size	2.850 x 2.270mm
File types	pdf, jpg (300dpi)

Artwork due	June 30th, 2025
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## AD PRICES

Indoor TOP 2 banner	900 USD
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*Including production*

# Roll-Up Banner

**Roll-Ups** are the most efficient way to attract visitors to your booth. At Hardrock Summit we offer up to 18 defined Roll-Up placements and do also take care for their production.

## PLACEMENTS

- AT MAIN ENTRANCE
- GEMFOYER
- MINERAL FOYER
- SIDE FOYER
- HOTEL ENTRANCE
- DGMS FOYER

*(see details on floorplan)*



## SPECIFICATIONS

size	850 x 2.000mm (w x h)
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File size	852 x 2.101mm
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*Detailed fact sheet upon request*

## AD PRICES

Roll-Up placement	450 USD
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*Including production*

Artwork due	June 30th, 2025
-------------	-----------------



# Outdoor Walkway

Let visitors know about your treasures just when they arrive at the show! A limited amount of walkway posters guarantee a high awareness.

## PLACEMENTS

- AT MAIN ENTRANCE
- GEMFOYER
- MINERAL FOYER
- SIDE FOYER
- HOTEL ENTRANCE
- DGMS FOYER

(see details on floorplan)

## SPECIFICATIONS

size	850 x 2.000mm (w x h)
File size	852 x 2.101mm

Detailed fact sheet upon request

Artwork due	June 30th, 2025
-------------	-----------------



Frontside parking placements



Backside parking placements



## AD PRICES

Roll-Up placement	350 USD
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Including production

# Lanyards



Hardrock Summit visitors need to register for security reasons and visibly wear their badge. Therefore, our lanyard is the perfect way to tell everyone that you take part in the show.

## SPECIFICATIONS

File type	Logo as vector eps
File size	852 x 2.101mm

*Detailed fact sheet upon request*

## AD PRICES

LOGO placement	1000 USD
----------------	----------

*Up to 4 logos from different companies are possible.  
Exclusive (complete) booking possible.*

Artwork due	May 31st, 2025
-------------	----------------

*Including production*

# Coffee cups



Let's meet for a coffee!  
With your message on every  
cup you'll be the most  
attractive date throughout  
Hardrock Summit.



Cups will be distributed at  
hospitality desks throughout the show

## SPECIFICATIONS

Printable space approximately

244 x 99mm (w x h)

Product sheet upon request

## AD PRICES

Coffee cup

2,000 USD

Artwork due

June 30th, 2025

*Including production*



# Social Media Post

Get your message to Hardrock Summit's Followers throughout the year! We keep our community regularly informed about news – be part of it.



## SPECIFICATIONS

Input	Picture (1080 x 1080px), Text, Hashtags
-------	--

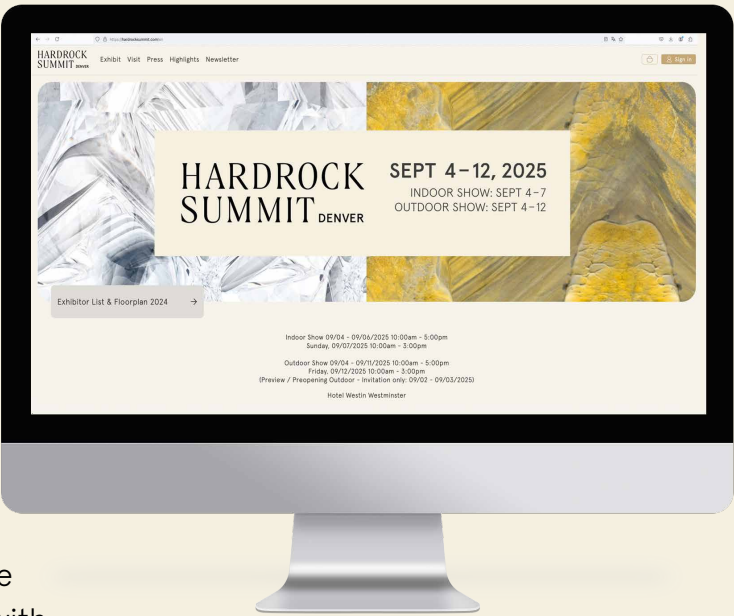
## AD PRICES

Exhibitor post	90 USD
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ARTWORK DUE	One week before selected date
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*Including production*

# Exhibitor Portrait



Get your own subsite on the Hardrock Summit website with your text and pictures as well as links to your social media, website or webshop.

## SPECIFICATIONS

Text up to 1000 words

Pictures 72dpi, up to 10 pictures

Links provided as txt or doc(x)

## AD PRICES

Exhibitor portrait

250 USD

Artwork due

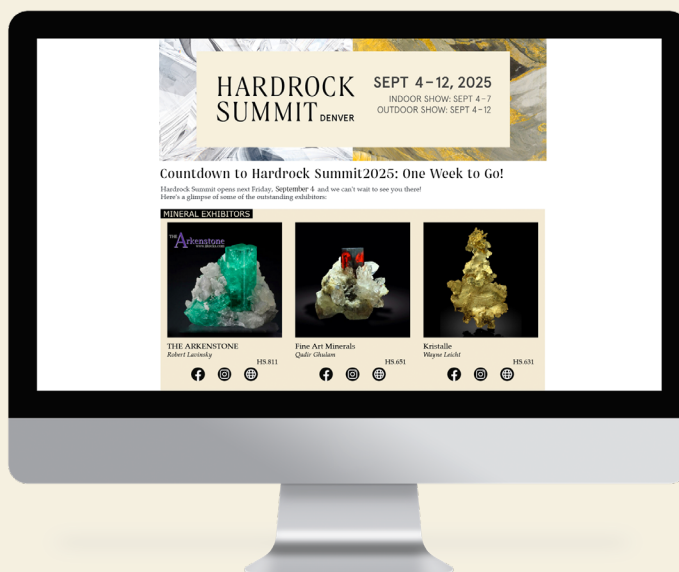
As soon as possible

# Newsletter Banner

Become a part of our continuous visitor information by Hardrock Summitt's newsletters and benefit from a broad audience all over the year.

## DATES

- MID OF EACH MONTH (AROUND 15TH)
- PORTRAIT-NEWSLETTERS FROM ONE MONTH TO THE SHOW
- DETAILS UPON REQUEST



## SPECIFICATIONS

File type	LOGO as vector eps
Header banner	200 x 200px (w x h)
Content banner	500 x 125px (w x h)

## AD PRICES

Exhibitor portrait	250 USD
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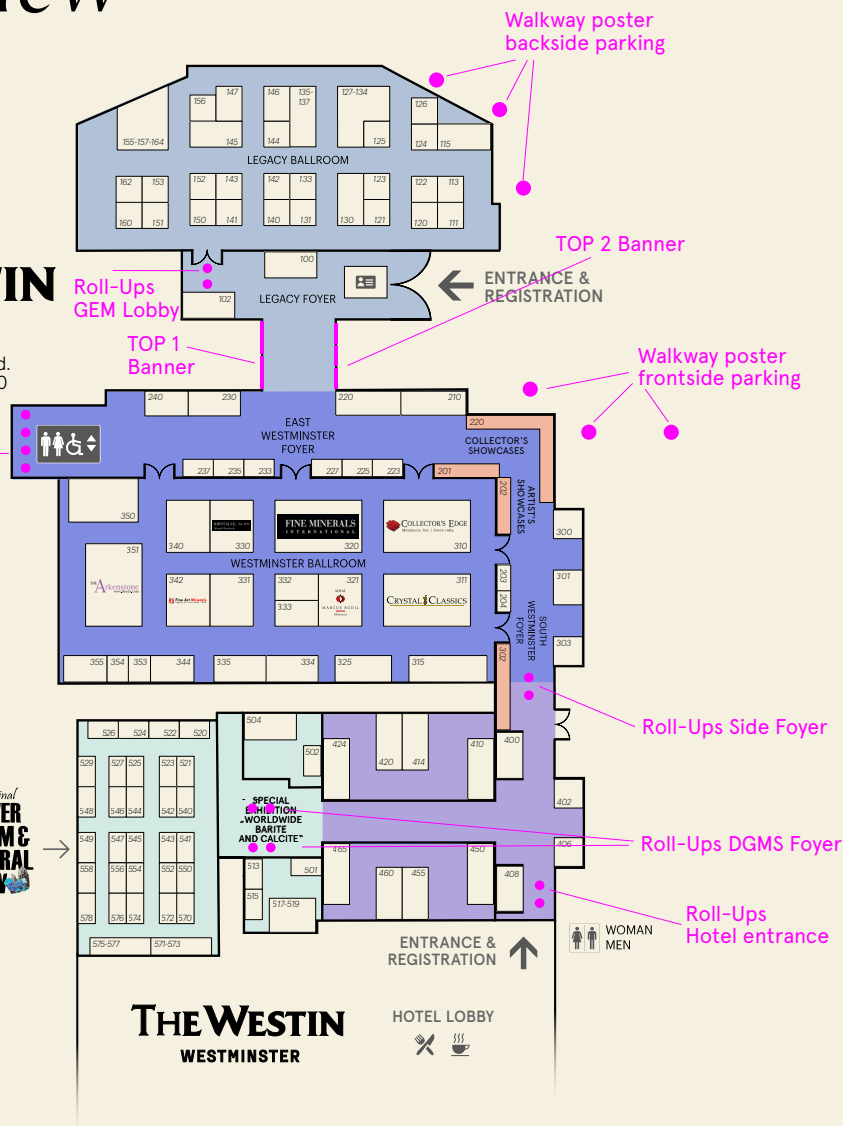
# Location Overview

## THE WESTIN

### WESTMINSTER

10600 Westminster Blvd.  
Westminster, CO 80020

The Original  
DENVER  
GEM &  
MINERAL  
SHOW



## print advertising

ITEM	SPECIFICATIONS		AD PRICES	
<input type="checkbox"/> <b>Show guide</b>	Trim size	210 x 297mm (w x h)	Front inside cover	1,250 USD
	Bleed size	216 x 303 mm (w x h)	Back inside cover	1,000 USD
	File types	pdf, jpg (300dpi)	Back cover	2,500 USD
	Artwork due	June 30th, 2025	Double page spread	1,500 USD
			Full page	750 USD
			Half page	400 USD
<input type="checkbox"/> <b>Indoor TOP 1 banner</b>	Size	4.300 x 2.240mm (w x h)	Indoor TOP 1 banner	1.500 USD
	Visible area	3.720 x 2.240mm		
	File size	4.320 x 2.260mm		
	File types	pdf, jpg (300dpi)		
	Artwork due	June 30th, 2025	<i>Including production</i>	
<input type="checkbox"/> <b>Indoor TOP 2 banner</b>	Size	2.830 x 2.250mm (w x h)	Indoor TOP 2 banner	900 USD
	Visible area	2.250 x 2.250mm		
	File size	2.850 x 2.270mm		
	File types	pdf, jpg (300dpi)		
	Artwork due	June 30th, 2025	<i>Including production</i>	
<input type="checkbox"/> <b>Roll-Up banner</b>	Size	850 x 2.000mm (w x h)	Roll-Up placement	450 USD
	Visible area	852 x 2.101mm		
	<i>Detailed fact sheet upon request</i>			
	Artwork due	June 30th, 2025	<i>Including production</i>	
<input type="checkbox"/> <b>Outdoor walkway poster</b>	Size	850 x 2.000mm (w x h)	Roll-Up placement	350 USD
	Visible area	852 x 2.101mm		
	<i>Detailed fact sheet upon request</i>			
	Artwork due	June 30th, 2025	<i>Including production</i>	

Company name / name

Booth number

Date and signature

## exclusive and digital advertising

ITEM	SPECIFICATIONS		AD PRICES	
<input type="checkbox"/> <b>Coffee cups</b>	Printable space approximately 244 x 99mm (w x h)  <i>Detailed fact sheet upon request</i> Artwork due     June 30th, 2025		Coffee cup	2,000 USD
<input type="checkbox"/> <b>Social media post</b>	Input	Picture (1080 x 1080px), Text, Hashtags	Exhibitor post	90 USD
	Artwork due	One week before selected date		
<input type="checkbox"/> <b>Exhibitor portrait</b>	· Text up to 1000 words · Pictures 72dpi, up to 10 pictures · Links provided as txt or doc(x).  Artwork due     As soon as possible		Exhibitor portrait	250 USD
<input type="checkbox"/> <b>Newsletter banner</b>	Header banner	200 x 200px (w x h)	Header banner	200 USD
	Content banner	500 x 125px (w x h)	Content banner	125 USD
	<i>Detailed fact sheet upon request</i>		Exhibitor portrait	90 USD
	Artwork due	Two weeks before sending date	<i>Price per newsletter</i>	
<b>DATES</b>				
· Mid of each month (around 15th)				
· Portrait-Newsletters from one month to the show				
· Details upon request				
<input type="checkbox"/> <b>Lanyards</b>	File type	Logo as vector eps	LOGO placement	1000 USD
	Artwork due	May 31st, 2025	<i>up to 4 logos from different companies are possible. Exclusive (complete) booking possible. Including production.</i>	

Company name / name

Booth number

Date and signature