HARDROCK SUMMIT

FOR IMMEDIATE RELEASE

STRONGER THAN EVER: HARDROCK SUMMIT'S 3RD EDITION

Denver, CO (May 25, 2023) - With four months to go and majority of booth space already booked, the third edition of <u>Hardrock Summit</u> is set to make a powerful comeback in Denver. Taking place from September 15 to 18, America's premier Fall show for the finest mineral specimens, jewelry, and gemstones will host over 200 exhibitors. The impressive lineup includes renowned figures from the mineral community, world-class gemstone dealers, and a large community of members of the American Gem Trade Association (AGTA GemFair[™] Denver).

Notable industry icons such as Collector's Edge Minerals, Kristalle, and Fine Minerals International on the mineral side, or Lee Collins Gems, Mayer & Watt, and Herbert Stephan KG on the gemstone side, will be joining the upcoming edition. A treasure trove of unseen, one-of-a-kind natural wonders, minerals, and gemstones that were held back during the pandemic will be on display at Hardrock Summit 2023 for the very first time.

The demand for booth space at Hardrock Summit validates the organizers' strategy of providing an exceptional show that raises the bar for quality, organization, efficiency, convenience, and style in Denver. With its unmatched roster of exhibitors and the ideal venue of the Colorado Convention Center, which offers excellent infrastructure in terms of parking, hotels, and dining options, Hardrock Summit stands as the premier supplier platform in the US during the fall season. Denver serves as the perfect base to cater to the American market, which, due to its unparalleled size and growth, remains the world's most significant business ground for mineral and gemstone trading.

Further adding to the allure of this year's edition of the Hardrock Summit is its timing at the end of September. The minerals and gemstone industries are currently experiencing a phase of uncertainty regarding pricing: Following the market disruption caused by the pandemic, supply and demand are not in sync, leading to price fluctuations. It is anticipated that this phase will come to an end in the second half of the year, making Hardrock Summit an ideal platform for purchasing, sourcing, and trading across all sectors of the industry. From silversmiths to bench jewelers, high-end jewelry manufacturers to mineral collectors at all levels, attendees can expect reasonable and market-tested prices.

A new addition to the Hardrock Summit is the VIP Buyer program, designed to attract industry professionals from around the world. It allows buyers from large vendors to register and enjoy numerous amenities and perks.

Exhibitors and visitors of the Hardrock Summit can look forward to a range of special exhibits and educational programming. World-renowned collectors and museums will showcase breathtaking specimens in dedicated collectors' cases, while a series of lectures will accompany the fair. Additionally, the Hardrock Summit continues its commitment to tradition by hosting the Denver Gem and Mineral Show, which was founded in 1968 as a grassroots movement of mineral enthusiasts. The DGMS will present the special exhibit "Gem Minerals: Nature's Bling," featuring nearly 40 exhibits displaying the latest mineral and fossil finds from around the world, as well as world-class specimens that reflect the show's theme, making

Hardrock Summit an all-around captivating, informative, and upscale experience for all visitors.

Qualified trade show professionals and buyers register here: registration >>>

Exhibitors who wish to participate: download application forms >>>

For more information on the HardRock Summit, please visit https://hardrocksummit.com/

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ABOUT HARDROCK SUMMIT

Hardrock Summit is a new trade show event that debuted in 2021, designed to bring the jewelry, gemstone, mineral and fossil industries, enthusiasts and collectors together like never before all under one roof at the Colorado Convention Center in downtown Denver, Colorado. Taking place September 15-18, 2023, the third edition will feature 250+ exhibitors and numerous educational sessions.

https://hardrocksummit.com/

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