The background of the entire page is a composite of abstract textures. The top half features a complex, symmetrical pattern of white and light grey lines, resembling a microscopic view of a crystal or a stylized architectural structure. The bottom half is dominated by a close-up, high-contrast image of a mineral specimen, showing vibrant yellow and orange hues against a dark, greyish-black matrix, with some lighter grey areas visible.

SEPTEMBER
7 – 15 2024

HARD ROCK DENVER SUMMIT


Media and Communications

Contact: exhibitor@hardrocksummit.com

All offered advertising opportunities are subject to availability.

The Fall Show for the finest
minerals, fossils, gemstones & jewelry

Show Guide



**YOUR AD
HERE!**

Take your chance to attract visitors through a broad distribution via our show guide before and during the Denver showcase.

SPECIFICATIONS

Trim size	210 x 297mm (w x h)
Bleed size	216 x 303 mm (w x h)
File types	pdf, jpg (300dpi)

Artwork due	June 30th, 2024
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AD PRICES

Front inside cover	1,250 USD
Back inside cover	1,000 USD
Back cover	2,500 USD
Double page spread	1,500 USD
Full page	750 USD
Half page	400 USD

Indoor TOP 1 Banner



TOP 1 banner is the prime spot at Hardrock Summit.



Located directly at the entrance

A 3m wide banner in the most central location welcoming visitors just after entering the venue.

SPECIFICATIONS

size	4.300 x 2.240mm (w x h)
Visible area	3.720 x 2.240mm
File size	4.320 x 2.260mm
File types	pdf, jpg (300dpi)

Artwork due June 30th, 2024

AD PRICES

Indoor TOP 1 banner	1.500 USD
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Including production

Indoor TOP 2 Banner



Located directly at the entrance

TOP 2 banner is a more than 4 square meter ad space in the central hallway between the gem and the mineral area right beside the registration desks.

SPECIFICATIONS

size	2.830 x 2.250mm (w x h)
Visible area	2.250 x 2.250mm
File size	2.850 x 2.270mm
File types	pdf, jpg (300dpi)

Artwork due	June 30th, 2024
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AD PRICES

Indoor TOP 2 banner	900 USD
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Including production

Roll-Up Banner

Roll-Ups are the most efficient way to attract visitors to your booth. At Hardrock Summit we offer up to 18 defined Roll-Up placements and do also take care for their production.

PLACEMENTS

- AT MAIN ENTRANCE
- GEMFOYER
- MINERAL FOYER
- SIDE FOYER
- HOTEL ENTRANCE
- DGMS FOYER

(see details on floorplan)



SPECIFICATIONS

size	850 x 2.000mm (w x h)
File size	852 x 2.101mm

Detailed fact sheet upon request

AD PRICES

Roll-Up placement	450 USD
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Including production

Artwork due	June 30th, 2024
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Outdoor Walkway

Let visitors know about your treasures just when they arrive at the show! A limited amount of walkway posters guarantee a high awareness.

PLACEMENTS

- AT MAIN ENTRANCE
- GEMFOYER
- MINERAL FOYER
- SIDE FOYER
- HOTEL ENTRANCE
- DGMS FOYER

(see details on floorplan)

SPECIFICATIONS

size	594 x 841 mm (w x h)
File size	600 x 847 mm

Detailed fact sheet upon request

Artwork due	June 30th, 2024
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Frontside parking placements



Backside parking placements



AD PRICES

Outdoor walkway	350 USD
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Including production

Logo on floorplan

Make yourself be easily
found for visitors by
having your logo on the
printed floorplans.

(available for 9sqm
booth space or more)



SPECIFICATIONS

size	Logo as vector file
File	pdf, eps

AD PRICES

Logo imprint	75 USD
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(possible for 9 sqm or more)

Artwork due	June 30th, 2024
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Lanyards



Hardrock Summit visitors need to register for security reasons and visibly wear their badge. Therefore, our lanyard is the perfect way to tell everyone that you take part in the show.

SPECIFICATIONS

File type	Logo as vector eps
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AD PRICES

LOGO placement	1000 USD
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*Up to 4 logos from different companies are possible.
Exclusive (complete) booking possible.*

Artwork due	May 31st, 2024
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Including production

Coffee cups



Let's meet for a coffee!
With your message on every
cup you'll be the most
attractive date throughout
Hardrock Summit.



Cups will be distributed at
hospitality desks throughout the show

SPECIFICATIONS

Printable space approximately
244 x 99mm (w x h)
Product sheet upon request

AD PRICES

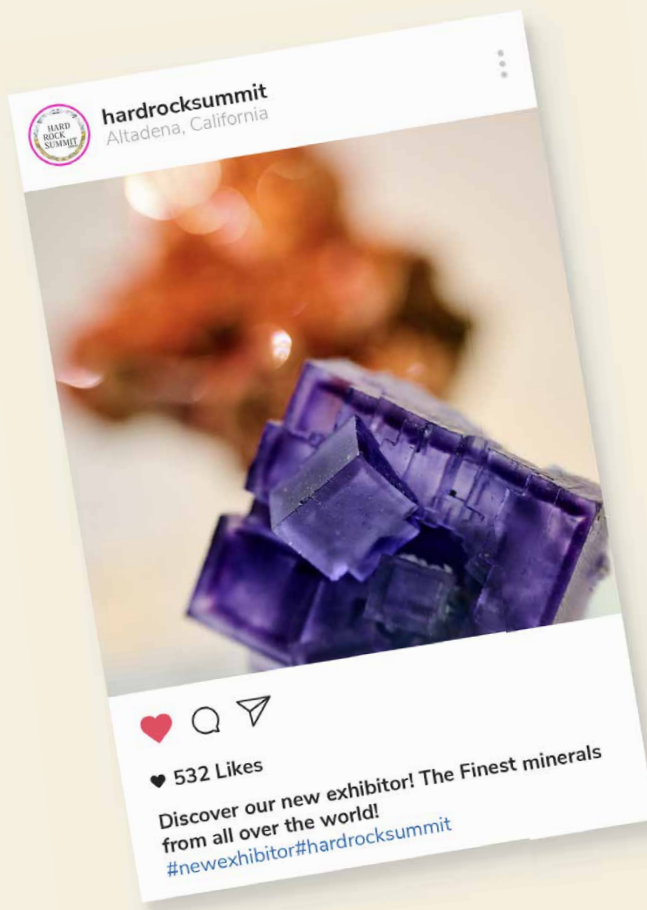
Coffee cup	2,000 USD
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Artwork due June 30th, 2024

Including production

Social Media Post

Get your message to Hardrock Summit's Followers throughout the year! We keep our community regularly informed about news – be part of it.



SPECIFICATIONS

Input	Picture (1080 x 1080px), Text, Hashtags
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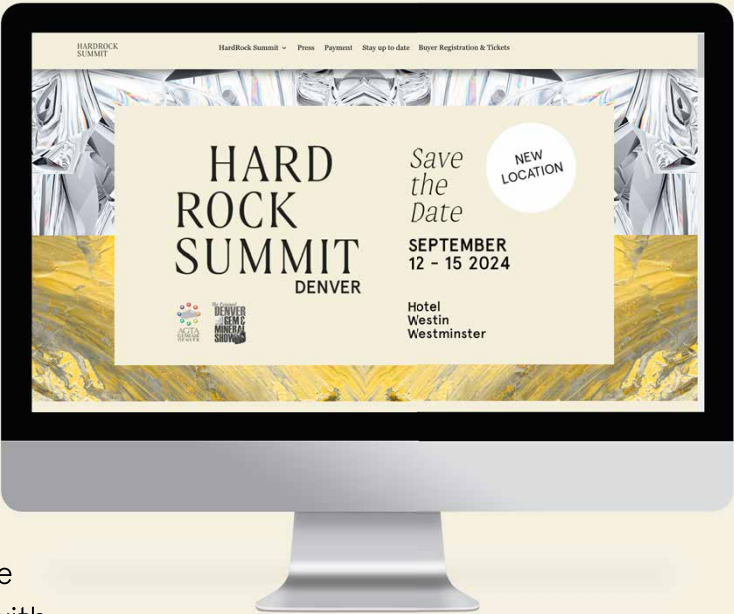
AD PRICES

Exhibitor post	90 USD
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ARTWORK DUE	One week before selected date
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Including production

Exhibitor Portrait



Get your own subsite on the Hardrock Summit website with your text and pictures as well as links to your social media, website or webshop.

SPECIFICATIONS

Text up to 1000 words

Pictures 72dpi, up to 10 pictures

Links provided as txt or doc(x)

AD PRICES

Exhibitor portrait

250 USD

Artwork due

As soon as possible

Newsletter Banner

Become a part of our continuous visitor information by Hardrock Summit's newsletters and benefit from a broad audience all over the year.



DATES

- MID OF EACH MONTH (AROUND 15TH)
- PORTRAIT-NEWSLETTERS FROM ONE MONTH TO THE SHOW
- DETAILS UPON REQUEST

SPECIFICATIONS

Header banner	200 x 200px
Content banner	500 x 125px

AD PRICES

Header banner	200 USD
Content banner	125 USD
Exhibitor portrait	90 USD

Artwork due two weeks before sending date

Location Overview

THE WESTIN

WESTMINSTER

10600 Westminster Blvd.
Westminster, CO 80020

Roll-Ups
Mineral Foyer

Roll-Ups
GEM Lobby

TOP 1
Banner

Walkway poster
backside parking

GEM & Jewelry

TOP 2 Banner

MAIN ENTRANCE

Walkway poster
frontside parking

Fine Minerals

The Original
DENVER
GEM & MINERAL
SHOW

THE DGMS Show

Mineral Experts

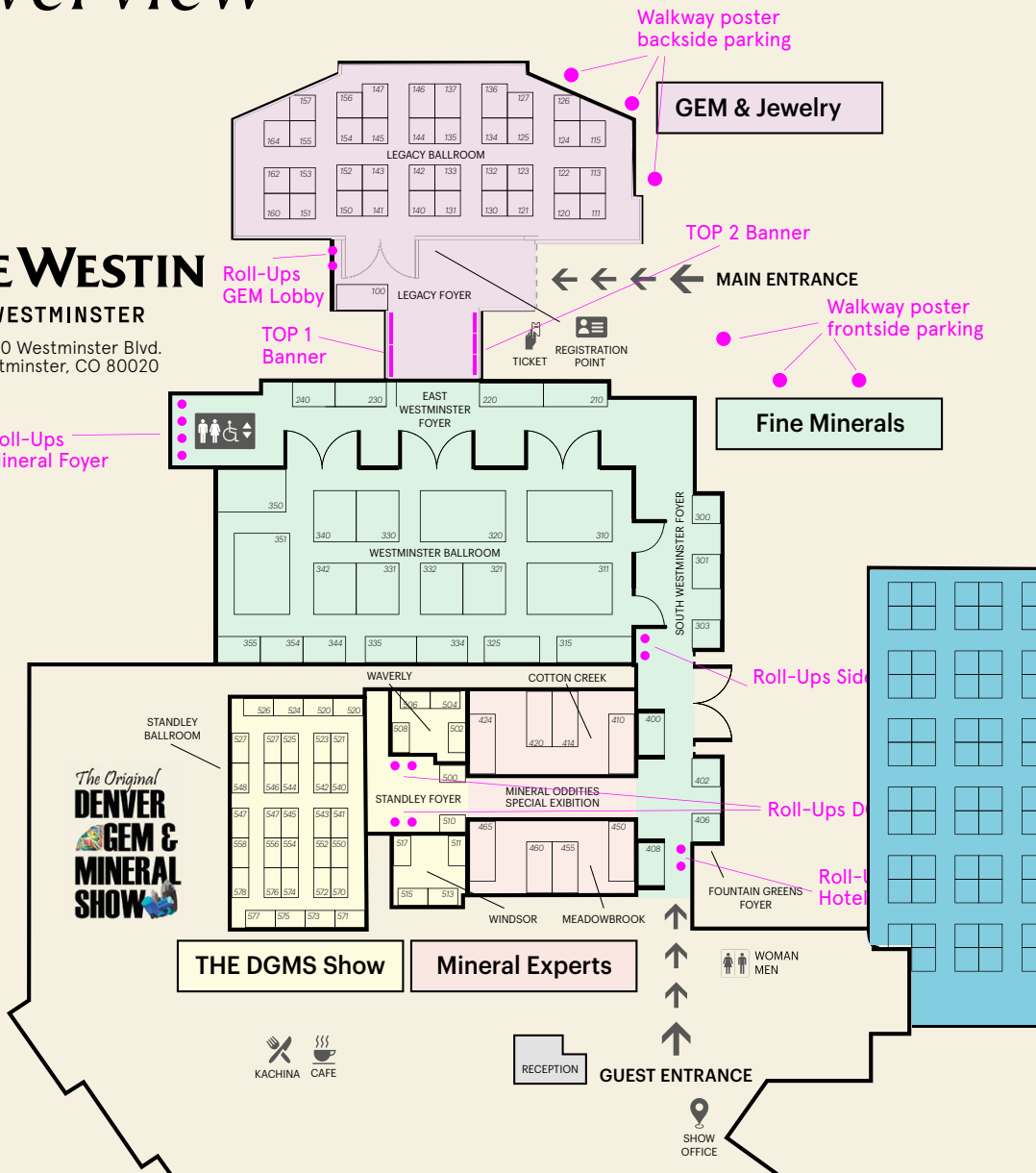
KACHINA CAFE

RECEPTION

GUEST ENTRANCE

SHOW OFFICE

Status: 01/23/24



print advertising

ITEM	SPECIFICATIONS		AD PRICES	
<input type="checkbox"/> Show guide	Trim size	210 x 297mm (w x h)	<input type="checkbox"/> Front inside cover	1,250 USD
	Bleed size	216 x 303 mm (w x h)	<input type="checkbox"/> Back inside cover	1,000 USD
	File types	pdf, jpg (300dpi)	<input type="checkbox"/> Back cover	2,500 USD
	Artwork due	June 30th, 2024	<input type="checkbox"/> Double page spread	1,500 USD
			<input type="checkbox"/> Full page	750 USD
			<input type="checkbox"/> Half page	400 USD
<input type="checkbox"/> Indoor TOP 1 banner	Size	4.300 x 2.240mm (w x h)	Indoor TOP 1 banner	1.500 USD
	Visible area	3.720 x 2.240mm		
	File size	4.320 x 2.260mm		
	File types	pdf, jpg (300dpi)		
	Artwork due	June 30th, 2024	Including production	
<input type="checkbox"/> Indoor TOP 2 banner	Size	2.830 x 2.250mm (w x h)	Indoor TOP 2 banner	900 USD
	Visible area	2.250 x 2.250mm		
	File size	2.850 x 2.270mm		
	File types	pdf, jpg (300dpi)		
	Artwork due	June 30th, 2024	Including production	
<input type="checkbox"/> Roll-Up banner	Size	850 x 2.000mm (w x h)	Roll-Up placement	450 USD
	Visible area	852 x 2.101mm		
	Detailed fact sheet upon request			
	Artwork due	June 30th, 2024	Including production	
<input type="checkbox"/> Outdoor walkway poster	Size	594 x 841mm (w x h)	Outdoor walkway	350 USD
	Visible area	600 x 847mm		
	Detailed fact sheet upon request			
	Artwork due	June 30th, 2024	Including production	
<input type="checkbox"/> Logo imprint	Size	Logo as vector file)	Logo placement	75 USD
		eps, pdf		

Company name / name

Booth number

Date and signature

Media and
Communications

HARDROCK
SUMMIT

DENVER

SEPTEMBER 12 - 15 2024

exclusive and digital advertising

ITEM	SPECIFICATIONS		AD PRICES	
<input type="checkbox"/> Coffee cups	Printable space approximately 244 x 99mm (w x h) Detailed fact sheet upon request Artwork due June 30th, 2024		Coffee cup	2,000 USD
<input type="checkbox"/> Social media post	Input	Picture (1080 x 1080px), Text, Hashtags	Exhibitor post	90 USD
	Artwork due	One week before selected date		
<input type="checkbox"/> Exhibitor portrait	· Text up to 1000 words · Pictures 72dpi, up to 10 pictures · Links provided as txt or doc(x). Artwork due As soon as possible		Exhibitor portrait	250 USD
<input type="checkbox"/> Newsletter banner	Header banner	200 x 200px (w x h)	Header banner	200 USD
	Content banner	500 x 125px (w x h)	Content banner	125 USD
	Detailed fact sheet upon request		Exhibitor portrait	90 USD
	Artwork due	Two weeks before sending date	Price per newsletter	
DATES · Mid of each month (around 15th) · Portrait-Newsletters from one month to the show · Details upon request				
<input type="checkbox"/> Lanyards	File type	Logo as vector eps	LOGO placement	1000 USD
	Artwork due	May 31st, 2024	up to 4 logos from different companies are possible. Exclusive (complete) booking possible. Including production.	